

Recreated  
Fishing Village



## Discovery Cove

**WILDLIFE CONSERVATION SOCIETY  
at NEW YORK AQUARIUM**

*Brooklyn, New York*

### PROJECT FACTS

scope	Exhibit Design Details, Graphic Design and Project Management
size	13,000 SF
budget	\$3.5M
architects	Goldstone and Hines
design team	Jerry M. Johnson Inc.
awards	9th Print Casebooks Award for Best in Exhibition Design
completed	1989



Wave Crash Exhibit

Discovery Cove presents a wide range of aquarium-related exhibits for younger audiences including an array of creatures in natural habitats, hands-on interactive displays and small-scale interpretive alcoves and graphics. Guests pass by a full-size lobster boat and through a replicated fishing village. Further on, a dynamic overhead wave crash exhibit immerses visitors inside a wave, providing a new perspective on a familiar marvel/phenomenon/event.

This project received the 1989 Significant Achievement Award from the Association of Zoos & Aquariums and the 1990 Certificate of Design Excellence from *Print*, America's graphic design magazine. Many design experts consider this one of the best aquatic exhibits ever produced for children.



Main Gallery



Lobster Boat at Discovery Cove



Fishing Village Signage at Discovery Cove